

JUNE 13  
1977

# fashion calendar

37th year • a weekly publication

## JANUARY

## FEBRUARY

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## 1978 - - NEXT YEAR

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, JUNE 13, 1977

Just	FALL 1978	COLOR ASSOCIATION	200 MADISON AVENUE
Issued	COLOR FORECAST	OF U.S., INC.	
	Forecast colors for women and children -- fabrics, knits and related items.		
	Contact: Nancy Mascola, MU 5-5881.		

Sunday	INTERNATIONAL SHOWINGS	NEW DIRECTIONS/	ST. REGIS HOTEL
June 12-	FOR THE PRESS	PRESS WEEK	55TH ST & 5TH AVENUE
June 16	By invitation. Contact: Mildred Sullivan, 1 Times Square, 221-3816.		
	Participation with photos in Press Room (Ambassador Suite, 2nd floor):		
	Morris Moskowitz, Bert Pulitzer, Franck Olivier.		

<u>Sun., June 12:</u>	12:00 Noon-	SAKS FIFTH AVENUE BEAUTY SHOPS - Astor Suite (2nd floor)
	7:00 P.M.	Fresh-Up Lounge
	7:30 P.M.	"Psychic Experience" - The Foundation, 1147 First Ave (63 St)

<u>Mon., June 13:</u>	8:00 A.M.	REGISTRATION
	8:15 A.M.	FASHION SPEAKERS BUREAU (Breakfast) - Roxanne Rauch, Director.
		Guests: Hazel Bishop; Michele Evans; Charles Kleibacker
	10:00 A.M.	MARINA FERRARI
	10:30 A.M.	DANIEL HECHTER
	11:00 A.M.	KOOS VAN DEN AKKER
	11:30 A.M.	Writing Period/Coffee Break
	12:30 P.M.	YVES SAINT LAURENT - Menswear (Luncheon) (Roof)
	2:30 P.M.	EUROPEAN FASHION EXCHANGE - Jay Cosserat; Wendy Dagworthy;
		Daily Blue by Rosanna Goldschmidt; Mauro Foroni; Nova by
		Franco Moschino; Moons by Judith Ullman; Claudio La Viola;
		Janice Wainright
	3:15 P.M.	FIORUCCI VISION BY ANTHONY LOPEZ
	6:45 P.M.	"NEW DIRECTIONS AWARD" - To Robert Neil Wachman. Reception/
		Buffet at New York-New York, 33 West 52nd Street

<u>Tues., June 14:</u>	8:00 A.M.	F.A.O. SCHWARTZ "Christmas in June" party (Breakfast)
	10:00 A.M.	RODRIGUES FOR CARLYE
	10:30 A.M.	CHRISTIAN DIOR (LOUNGEWEAR)
	11:00 A.M.	CHLOE (FURS)
	11:30 A.M.	HARVE BENARD
	12:45 P.M.	"INSIGHT" -- Host: POLATCH CORP. - Guest Speaker:
		Terry Donaher, Pres., Corporate Awareness Inc.
	2:30 P.M.	THE GOLDEN DOOR - Hostess: Deborah Mazzanti (Versailles Room)
	3:00 P.M.	Buses to next event and return
	3:30 P.M.	PHILIPPINE FOLK ARTS THEATRE GROUP, 556 Fifth Ave. (45th St.)
	6:00 P.M.	MARINELLO FOR "ZOA" by REGINE - (Cocktails) - Regine's
	8:30 P.M.	NIGHT CAP PARTY. Host: Robert Sachs, hairdresser; 40 W. 57TH ST

<u>Wed., June 15:</u>	8:00 A.M.	SAMSONITE CORPORATION (Breakfast) (Roof)
	10:00 A.M.	RIZKALLAH FOR DON FRIESE
	10:30 A.M.	PAULA SAKER
	11:00 A.M.	KENNETH JAY LANE for TRIFARI

(continued on following page)



NEW DIRECTIONS PRESS WEEK (continued from page 1)

Wed., June 15: 12:15 P.M. Designs by: THE DuPONT COMPANY with VOGUE PATTERNS (Luncheon)  
 2:00 P.M. HYACINTHE'S FANTASIES (Roof)  
 2:30 P.M. BONNIE CASHIN (FURS) for REIN, RAME & GURVITCH (Roof)  
 3:00 P.M. JESSE DORIO (Roof)  
 3:30 P.M. GLAMOUR MAGAZINE & N.Y. CHAPTER OF PUBLIC RELATIONS SOCIETY  
 of AMERICA: "FALL FASHION PROJECTIONS" (Roof)  
 5:30 P.M. THE NATIONAL HAIRDRESSERS & COSMETOLOGISTS ASSN, INC. presents:  
 "SOLAR HAIR FOR FALL-WINTER '77-'78"

Thurs., June 16: 8:00 A.M. J.P. STEVENS KNITS (Breakfast) - (Roof)  
 10:00 A.M. TRAVILLA (Roof)  
 10:30 A.M. SAGA MINK (Roof)  
 11:00 A.M. MARITA, A.M. & P.M. by ANTHONY MUTO (Roof)  
 12:30 P.M. MONTREAL FASHION IMPORTS (Cocktails/Luncheon/Showing) (Roof)  
 (followed by bus transportation to Men's Fashion Assoc'n, Spring Lake, N.J.)

Monday PRESS SHOWING OF YVES SAINT LAURENT ST. REGIS HOTEL  
 June 13 FALL MENSWEAR ROOF  
 12:30 P.M. Showing for visiting press of menswear collection by Yves Saint Laurent.  
 Luncheon By invitation. Contact: Yvon Dihe, 541-6750.

June 13 4:30 P.M., MILLIKEN AFTERNOON FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

Monday SHOWING OF NEW JANE AT FIORUCCI 125 EAST 59TH STREET  
 June 13- COLLECTION  
 June 30 Continuous by appointment. Contact: Jane Spielberg, 691-9564.

Beginning OPENING: FALL D.V.F. DESIGNS BY 530 SEVENTH AVENUE  
 Monday FINE JEWELRY DIANE VON FURSTENBERG SHOWROOM - 16TH FLOOR  
 June 13 Continuous by appointment. Contact: Melinda, 354-8336.

Beginning OPENING OF HOLIDAY DANIEL HECHTER 530 SEVENTH AVENUE  
 Monday COLLECTION SHOWROOM - 25TH FLOOR  
 June 13 Continuous by appointment. Contact: 221-1033.

Beginning HOLIDAY WOMEN'S PENDLETON 489 FIFTH AVENUE  
 Monday COLLECTION SHOWROOM - 25TH FLOOR  
 June 13 Continuous by appointment. Contact: 661-1670.

June 14 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.

Tuesday PRESS SHOWING: NEW REED & BARTON FOUR SEASONS  
 June 14 JEWELRY COLLECTION 99 EAST 52ND STREET  
 12:00 Noon Introducing "Signature V," Reed & Barton's first collection of silver and  
 Luncheon gold jewelry. By invitation. Publicity: Joan Parker, 974-3929.

Tuesday COLORWORKS AVON PRODUCTS INC. 9 WEST 57TH STREET  
 June 14 BY AVON 28TH FLOOR - DISCOTEEN  
 5:00 P.M.- Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact:  
 7:30 P.M. Teddi San, 593-5342.

Tuesday COLOR & FASHION J.P. STEVENS ESSEX HOUSE (CASINO-ON-PARK)  
 June 14 FORECAST: SPRING '78 (KNIT FABRICS DIVISION) 160 CENTRAL PARK SOUTH  
 5:30 P.M. "New Wave of Color" -- with forecast and fashion show presented by Dominique Heller.  
Show at 6:15. By invitation. Contact: 575-2230 or 575-2021.

June 15 7:00 A.M., MILLIKEN BREAKFAST FASHION SHOW, WALDORF-ASTORIA. Contact: 391-4228.



Wednesday	PREMIERE SHOWING:	NAT'L HAIRDRESSER &	ST. REGIS HOTEL
June 15	"SOLAR HAIR"	COSMETOLOGISTS ASSN.	LOUIS XVI SUITE
5:30 P.M.	Presentation at 6:45 P.M. in Versailles Room. By invitation. Contact:		
Reception	3510 Olive Street, St. Louis, Missouri 63103.		

  

Thursday	PREVIEW: MADE-TO-ORDER	HALSTON	33 EAST 68TH STREET
June 16	FALL COLLECTION		SALON
11:30 A.M.	Press at 11:30. Private client show at 3:00. By invitation. Contact: 794-0888.		

  

Thursday	PRESS LUNCHEON: FALL	MONTREAL FASHION IMPORTS	ST. REGIS HOTEL
June 16	MONTREAL DESIGNER LINES		ROOF
12:30 P.M.	Show at 1:30. For fashion editors. By invitation. Contact: 581-0770, ext. 26.		

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Thursday	PRESS PREVIEW: FALL	MEN'S FASHION	THE ESSEX & SUSSEX HOTEL
June 16-	MEN'S & BOYS' FASHIONS	ASSOCIATION	SPRING LAKE, NEW JERSEY
June 19	By invitation. Exec. Director: Norman Karr. Fashion Director: Chip Tolbert.		
	Contact: Katherine Agnello, LT 1-8210.		

  

Thurs., June 16:    5:00 P.M.    Panel: The Carter Energy Program; Its Impact on Fashion Industry  
                              7:00 P.M.    PIERRE CARDIN

Fri., June 17:     7:30 A.M.    SEDGEFIELD SPORTSWEAR COMPANY  
                              9:00 A.M.    MFA SEMINAR I  
                              12:00 Noon   GREIF & CO.  
                              1:00 P.M.    UNIVIS/STANLEY BLACKER FRAME COLLECTION  
                              6:30 P.M.    CBS TELEVISION -- EDWARD ASNER  
                              8:00 P.M.    E.I. du PONT de NEMOURS & CO.  
                              10:00 P.M.   JEAN-PAUL GERMAIN

Sat., June 18:     7:30 A.M.    PENDLETON WOOLEN MILLS  
                              9:00 A.M.    MFA SEMINAR II  
                              11:30 A.M.   CELANESE FIBERS MARKETING CO.  
                              12:30 P.M.   SOLE LEATHER COUNCIL  
                              6:30 P.M.    TELLY SAVALAS, DIVISION OF INTERNATIONAL TRENDS  
                              8:00 P.M.    BIG SMITH  
                              10:00 P.M.   MONTGOMERY WARD

Sun., June 19:     8:30 A.M.    ADOLFO  
                              9:00 A.M.    COUNTRY ROADS BY ROBERT STOCK  
                              9:30 A.M.    GIORGIO SANT'ANGELO  
                              10:00 A.M.   MARSHA AKINS FOR MAKINS HATS LTD.  
                              10:30 A.M.   RAFAEL FASHIONS  
                              11:00 A.M.   BILL DITFORT FOR JOHN POMER  
                              11:30 A.M.   ALEXANDER JULIAN  
                              12:00 Noon   SAL CESARANI

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Sunday	SEMI-ANNUAL PRESS WEEK:	AMERICAN DESIGNER	HOTEL PLAZA
June 19-	FALL 1977	SHOWINGS	TERRACE ROOM
June 24	Unless otherwise noted, showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128.		

  

Sun., June 19:     7:30 P.M.    Welcome Buffet (White & Gold Suite)

Mon., June 20:     7:30 A.M.    Continental Breakfast  
                              8:00 A.M.    FALL 1977 FORECAST -- ELEANOR LAMBERT  
                              8:30 A.M.    ADELE SIMPSON  
                              9:15 A.M.    RALPH LAUREN



AMERICAN DESIGNER SHOWINGS (continued from page 3)

Mon., June 20: 10:00 A.M. JERRY SILVERMAN (SHANNON ROGERS)  
10:45 A.M. DON SAYRES FOR GAMUT  
11:30 A.M. ROBERT BESTIEN HANDBAGS (Terrace Room Balcony)  
12:00 Noon Writing Period  
12:30 P.M. INTERCOIFFURE AMERICA (Luncheon & Showing) (Ballroom)  
2:00 P.M. JOHN ANTHONY COLLECTION; & JOHN ANTHONY FURS FOR JAN ORIGINALS  
2:45 P.M. BILL HAIRE FOR FRIEDRICKS  
3:30 P.M. HELEN LEE'S COLLECTION FOR DANSKIN  
4:15 P.M. JOHN KLOSS FOR CIRA  
5:30 P.M. - Private view of "THE GLORY OF RUSSIAN COSTUME" exhibit,  
6:30 P.M. Metropolitan Museum as guests of Council of Fashion Designers of America. Diana Vreeland, Special Consultant and other Costume Institute experts will be present. Buses leave 5 PM, 5th Ave. entrance to Plaza & return from 83rd St & 5th Ave at 6:30 P.M.  
6:30 P.M. - Host: PETER ENGEL, Pres. Helena Rubinstein. (Doubles, 781 5th Ave)  
8:30 P.M. Cocktail Premiere of Skin Life Instant Beauty Analyzer.

Tues., June 21: 7:30 A.M. CHRISTINE VALMY FIFTH AVENUE, Breakfast & Showing  
General Motors Plaza, 767 Fifth Avenue (at 58th Street)  
9:00 A.M. KASPER FOR JOAN LESLIE  
9:45 A.M. ANNE KLEIN AND COMPANY  
10:30 A.M. MOLLIE PARNIS BOUTIQUE  
11:15 A.M. MARY McFADDEN  
12:00 Noon Writing Period  
12:30 P.M. MILLINERY INSTITUTE OF AMERICA -- Luncheon & Showing,  
Georgian Room, Americana Hotel, 53rd St. & 7th Ave.  
2:15 P.M. BILL BLASS  
3:00 P.M. MONIKA TILLEY DESIGNS  
3:45 P.M. HOLLY'S HARP  
4:30 P.M. DIMITRI  
5:45 P.M. LANVIN-CHARLES OF THE RITZ -- Host: Martin Schmidt, President.  
At Regine's, 502 Park Ave. (59th St.). Premiere of "Midnight Beauty," and special guests of "The Other Side of Midnight."  
7:15 P.M. DU PONT AND COMPANY -- Dinner & Fashion Presentation, Fall 1977  
-- Sportswear in fabrics of Today's "Dacron" -- CBS Television Studio, 530 West 57th Street - 2nd floor

Wed., June 22: 7:30 A.M. GOLO FOOTWEAR, Breakfast & Showing, Terrace Room  
9:00 A.M. JOAN SIBLEY LTD.  
9:45 A.M. ALBERT NIPON  
10:30 A.M. OSCAR DE LA RENTA  
11:15 A.M. BILL KAISERMAN FOR RAFAEL FASHIONS  
12:00 Noon Writing Period  
12:30 P.M. AMERICAN FUR INDUSTRY -- Luncheon & Showing, Grand Ballroom  
2:00 P.M. CHARLOTTE FORD  
2:45 P.M. FLORENCE EISEMAN  
3:30 P.M. CLOVIS  
4:15 P.M. BILL ATKINSON  
5:00 P.M. Writing Period  
5:15 P.M. ELIZABETH ARDEN -- PREMIERE OF "CABRIOLE," a new fragrance.  
Highlighted by a "Cabriole" Ballet performed by Ballet Repertory Co. Cocktails - St. Regis Hotel, Versailles Room  
7:30 P.M. DINNER & SHOWING BY "RISING STARS" (new newsmaking designers).  
Host: ROSELON INDUSTRIES (Creators of Nyesta & Silesta)

Thurs., June 23: 7:30 A.M. FAMOLARE SHOES, Breakfast & Showing, 4 West 58th St., 8th floor  
9:00 A.M. JAMES DAUGHERTY



AMERICAN DESIGNER SHOWINGS (continued from page 4)

Thurs., June 23: 9:45 A.M. PENDLETON  
 (cont'd) 10:30 A.M. MURIEL FRANKLIN FOR LADY SIX  
 11:15 A.M. ABE SCHRADER BY BELLE SAUNDERS & JOSEPH GARGIULO  
 12:00 Noon ARIS GLOVES  
 12:45 P.M. DIAMOND INFORMATION CENTER -- Luncheon & Showing, Persian Room  
 2:15 P.M. CHARLES SUPPON FOR INTRE SPORT  
 3:00 P.M. SWIRL, INC., LOUNGEWEAR -- BY BILL TICE, LEO NARDUCCI,  
 GEOFFREY BEENE, & AVA BERGMANN  
 3:45 P.M. KIMBERLY  
 4:30 P.M. JEAN-PAUL GERMAIN  
 5:15 P.M. SELIGMAN & LATZ -- Cocktails  
 7:15 P.M. WEIGHT WATCHERS INTERNATIONAL -- Dinner & Showing

Fri., June 24: 7:30 A.M. CULTURED PEARL ASSOCIATION OF AMERICA & JAPAN - Breakfast  
 9:00 A.M. RICHARD ASSATLY FOR GINO-SNOW  
 9:45 A.M. ALBERT CAPRARO  
 10:30 A.M. CESARANI (for women)  
 11:15 A.M. CALVIN KLEIN  
 12:00 Noon PATTI CAPPALLI for JERRY SILVERMAN SPORT  
 1:00 P.M. OPTICAL MANUFACTURERS ASSOCIATION -- Luncheon & Showing  
 Hostess: ARLENE DAHL, Fashion Consultant  
 2:30 P.M. OLEG CASSINI SPORTSWEAR  
 3:15 P.M. HALSTON

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Tuesday	PRESS PREVIEW:	KEN SCOTT	HOTEL GOTHAM
June 21	RESORT COLLECTION		PRIVATE SUITE
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 737-7810.		

Thursday	TELEVISION TAPING &	MODEL SHOWCASE '77	F.I.T. AMPHITHEATRE
June 23	FALL FASHIONS		227 WEST 27TH STREET
8:00 P.M.	Taping of contest of "undiscovered" models -- Fall fashions -- syndicated to T.V. July-August. Black Tie. By invitation. Contact: Roberta Anderson, 355-0551.		

Tuesday	PRESS SHOWING: AUTUMN	ADOLFO	ST. REGIS HOTEL
June 28	AND WINTER COLLECTION		LOUIS XVI SUITE
11:00 A.M.	Also at 2:00 & 4:00 P.M. By invitation. Contact: 688-4410.		

Wednesday	MENSWEAR BY HENRY POOLE	NICHOLAS ARMSTRONG	HOTEL PIERRE
June 29	OF SAVILLE ROW	OF LONDON LTD.	BALLROOM
5:00 P.M.-	"Million Dollar Runway" -- introduction of exclusive menswear collection to		
9:00 P.M.	The U.S. (Thé Dansant). By invitation. Buyers: 688-7404. Press:		
Thé Dansant	Jody Donohue Associates, 688-8653.		

July 4 INDEPENDENCE DAY - Legal Holiday (Monday)

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Monday	FALL & WINTER COUTURE SHOWINGS IN ROME -- Contact: Mario Goracci, Camera
July 19-	Nazionale della Moda Italiana, via Panama 26, 00198, Rome (Tel: 06/859-484).
July 21	

Tues., July 19: 10:30 A.M. Zingone (Grand Hotel)  
 11:30 A.M. Millyskin (Hotel Excelsior)  
 12:30 P.M. Di Gianfelice (Hotel Excelsior)  
 4:00 P.M. Franco (Hotel Excelsior)  
 5:00 P.M. Melchiorri (Hotel Excelsior)  
 6:00 P.M. Tivoli (Hotel Excelsior)  
 7:00 P.M. Ripa (Hotel Excelsior)  
 8:00 P.M. Andrea Odicini (Casina Valadier)



FALL & WINTER COUTURE SHOWINGS IN ROME (continued from page 5)

Wed., July 20: 9:30 A.M. Galitzine (Via Vitt. Veneto 84)  
 10:30 A.M. Di Lazzaro (Via di Porta Princianna 4)  
 11:30 A.M. Tita Rossi (Hotel Excelsior)  
 1:00 P.M. Gucci (Hotel Excelsior)  
 4:00 P.M. Brugnoli (Via Abruzzi 6)  
 5:00 P.M. Barocco (Hotel Excelsior)  
 6:00 P.M. Capucci (Hotel Hassler)  
 7:00 P.M. Mila Schon (Grand Hotel)  
 10:00 P.M. Lancetti (Hotel Plaza)

Thurs., July 21: 9:30 A.M. Laug (Piazza di Spagna 81)  
 10:30 A.M. Sarli (Grand Hotel)  
 11:30 A.M. Fendi (Via Borgognona 30)  
 12:30 P.M. Muriel Grateau  
 4:00 P.M. Fabiana (Grand Hotel)  
 5:00 P.M. Biki (Grand Hotel)  
 6:00 P.M. Balestra (Grand Hotel)  
 8:00 P.M. Valentino (Via Gregoriana 24)

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July 23- INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS  
 July 27 Contact: Simone Gross, 10 Romney Circle, W.Orange, N.J. (201)736-9100.

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FALL COUTURE SHOWINGS IN PARIS -- CHAMBRE SYNDICALE DE LA COUTURE PARISENNE  
 Contact: Denise Dubois, Chambre Syndicale, 100 du Faubourg St. Honore, Paris

Mon., July 25: 9:15 A.M...Jacques Esterel 3:00 P.M...Jean-Louis Scherrer (2nd Show)  
 10:30 A.M...Pierre Cardin 4:00 P.M...Philippe Venet  
 11:00 A.M...Torrente 5:30 P.M...Pierre Balmain  
 12:00 Noon...Jean-Louis Scherrer 5:30 P.M...Philippe Venet (2nd Show)  
 2:30 P.M...Christian Dior 7:00 P.M...Serge Lepage (9:00 PM, 2nd Show)

Tues., July 26: 9:15 A.M...Courreges 2:30 P.M...Jean Patou  
 10:30 A.M...Emanuel Ungaro 3:00 P.M...Emanuel Ungaro (2nd Show)  
 11:30 A.M...Lanvin 3:00 P.M...Balmain (2nd Show)  
 12:30 P.M...Louis Feraud 3:30 P.M...Chanel  
 2:30 P.M...Courreges (2nd Show) 5:00 P.M...Ted Lapidus

Wed., July 27: 9:30 A.M...Guy Laroche 2:15 P.M...Nina Ricci  
 10:30 A.M...Jean Patou (2nd Show) 3:30 P.M...Chanel (2nd Show)  
 11:00 A.M...Yves Saint Laurent 3:45 P.M...Givenchy  
 11:00 A.M...Courreges (3rd Show) 4:00 P.M...Jacques Esterel (2nd Show)  
 12:30 P.M...Jean Hercey 5:00 P.M...Paco Rabanne  
 6:00 P.M...Carven

Thurs., July 28: 9:30 A.M...Hanae Mori 3:00 P.M...Guy Laroche (2nd Show)  
 9:30 A.M...Givenchy (2nd Show) 3:30 P.M...Gres  
 10:45 A.M...Nina Ricci (2nd Show) 3:30 P.M...Hanae Mori (2nd Show)

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Aug. 5 MIAMI HOLIDAY & RESORT COLLECTIONS (Aug. 5-9).

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Aug. 6 NATIONAL SHOE FAIR AT N.Y. COLISEUM (Aug. 6-9). Contact: 689-5996.

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Beginning Monday	OPENING OF RESORT COLLECTION	GIL AIMBEZ/GENRE; GIL AIMBEZ/BON MENAGE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Aug. 8	Continuous by appointment. Contact: LO 3-0988.		

Beginning Monday	OPENING OF RESORT COLLECTION	HARVE BENARD	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Aug. 8	Continuous by appointment. Contact: 354-8420.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	CASI & SICA KNITS Contact: 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	CUDDLECOAT; V & J DESIGN Contact: 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Aug. 8- Aug. 19	OPENING OF RESORT COLLECTION Continuous by appointment.	MIMI FAYAZI (110 E. 9TH, L.A.) Contact: Elaine Bender, (213) 687-9988.	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	MADY GERRARD Contact: 594-5010. Publ.: Vera Bacal, PL 3-8421.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment.	GINO-SNOW BY RICHARD ASSATLY Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Continuous by appointment.	LEO NARDUCCI - DRESSES; NARDUCCI SPORT Contact: 221-6720.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTIONS Continuous by appointment.	ALBERT NIPON; NIPON BOUTIQUE Contact: 354-0760; Boutique, 24th floor, 354-4325.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 8	LATE FALL & HOLIDAY JEWELRY & BELTS By appointment. Buyers: Margot Abry; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE (36TH ST) SHOWROOM - SUITE 809
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	REUBEN THOMAS, INC. Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHEL Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Aug. 8	OPENING OF RESORT COLLECTION Continuous by appointment.	MRS. H. WINTER FOR YESTERDAY'S NEWS Contact: 691-8300.	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
Aug. 8	OPENING OF HOLIDAY & RESORT COLLECTIONS IN N.Y. (Aug. 8-19).		
Tuesday Aug. 9 12:00 Noon	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Aug. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	DON SAYRES FOR GAMUT Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Aug. 10 9:00 A.M. Breakfast	SHOWING OF RESORT COLLECTION Show at 9:30 A.M. By invitation. Thereafter by appointment, showroom, Suite 1144. Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	ADINI COLLECTION (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Aug. 12	RESORT SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (Aug. 12-15).		
Monday Aug. 15 12:00 Noon	OPENING OF RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Diane Radley, 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Monday Aug. 15 2:00 P.M.	OPENING OF RESORT AT HOME FASHIONS By invitation. Thereafter by appointment. Contact: LO 4-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday Aug. 15 5:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-0391.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: Jeanne Atkinson, BA 1-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Sidney Scher, 354-2299.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & EARLY SPRING COLLECTION Continuous by appointment. Contact: 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Aug. 15	OPENING OF RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact: Mrs. Garth, 758-2341.	JOAN SIBLEY LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Tuesday Aug. 16 11:00 A.M.	OPENING OF RESORT COLLECTION Also at 2:00 P.M. By reservation. Contact: Micki Robinson, 221-5726.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday August 16 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 221-6252.	MARTIERI	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF HOLIDAY & RESORT COLLECTION Continuous by appointment. Contact: 239-1150.	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



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Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	DIANE VON FURSTENBERG Contact: 354-8336.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION By Donna Karan & Louis dell'Olio. Continuous by appointment.	ANNE KLEIN AND COMPANY Contact: 221-7880.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Beginning Tuesday Aug. 16	OPENING OF RESORT COLLECTION Continuous by appointment.	DOMINIC ROMPOLLO Contact: Jean Roberts, 354-1880.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Aug. 17 10:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Press show at 2:30, by invitation.	OSCAR DE LA RENTA Contact: 354-6777.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Aug. 17 11:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment.	RIZKALLAH FOR DON FRIESE LTD. Contact: Marie Lippe, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Aug. 17	2:30 P.M., OSCAR DE LA RENTA (2nd Show), 550 Seventh, 11th floor.	Contact: 354-6777.	
Wednesday Aug. 17 4:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment.	KIMBERLY LO 4-1080.	1441 BROADWAY SHOWROOM - 14TH FLOOR
Beginning Wednesday Aug. 17	OPENING OF RESORT COLLECTION Continuous by appointment.	VERA MAXWELL LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Aug. 18 11:30 A.M.	OPENING OF RESORT COLLECTION Also at 3:00 P.M., by invitation. Thereafter by appointment.	HALSTON Contact: 354-6340.	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Aug. 18 4:00 P.M.	OPENING OF RESORT, HOLIDAY, SPRING By invitation. Thereafter by appointment, 2nd floor.	BLASSPORT LTD. (550 SEVENTH AVENUE) Contact: 354-4200.	FOUR SEASONS 99 EAST 52ND STREET
Aug. 20	CHICAGO HOLIDAY & RESORT COLLECTIONS (Aug. 20-25).		
Aug. 27	DALLAS HOLIDAY & RESORT COLLECTIONS (Aug. 27-Sept. 1).		
Sept. 10- Sept. 13	SEHM MENSWEAR SHOW IN PARIS; ALSO LINGERIE, INTIMATE APPAREL, KNITWEAR, Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.		
Sept. 13	ROSH HASHONAH (Tuesday). (Begins at sunset, Mon., Sept. 12).		
Sept. 22	YOM KUPPUR (Thursday). (Begins at sunset, Wed., Sept. 21).		
Sept. 25	EUROPEAN FASHION FAIR IN N.Y. AT ONE PENN PLAZA (Sept. 25-28); 695-3558.		
Oct. 2	EUROPEAN FASHION FAIR AT CHICAGO APPAREL MART (Oct. 2-5). Contact: (212) 695-3558.		
Oct. 10	SPRING READY-TO-WEAR SHOWINGS IN N.Y. (Oct. 10-21).		
Oct. 10	READY-TO-WEAR SHOWINGS IN MILAN (Oct. 10-14).		
Oct. 22	PRET-A-PORTEER SHOWINGS IN PARIS (Oct. 22-26).		